



Shadow Warriors Association TECH EXPO 2024 15-18 April 2024

Dear Partners of the SWA,

The Tech EXPO remains 15-18 APR with the 15th being the golf tournament. The primary Tech Expo dates will be the 16th-18th. Attached you will find the application and floorplan for the EXPO. As in previous years the SWA will be hosting the Tech Expo at The Iron Mike Conference Center on Ft Liberty NC at the same time the USASOC C4I conference is taking place. The week will also include the SWA Tommy Lee Smart Memorial Golf Tournament.

The Shadow Warrior Association is a non-profit, private organization created to honor the history and legacy of current and former members of the 112th Signal Battalion (SO)(A). Located on Fort Liberty, NC with Detachments at each of the Theater Special Operations Commands (TSOCs). The SWA accomplishes its charter by providing educational scholarships, recognition to outstanding members of the special operations signal community, and by supporting the historical initiatives and families of the 112th Signal Battalion (SO)(A).

A little about **TECH EXPO 2024** events:

- **The SWA Golf Tournament (15 APR):** The Shadow Warrior Association is hosting the Tommy Lee Smart Memorial Golf Tournament. Vendors have the opportunity to sponsor a hole and a 4-person team when they sign up to participate in the Tech Expo. Participation is open to all USASOC C4I Conference attendees, SWA Tech EXPO 2024 exhibitors, Shadow Warrior Association members, and 112th Signal Battalion Soldiers. It will be held at STRYKER Golf Course with registration at 0800 and shotgun start at 0930. See the attached flyer for more detail.
- **USASOC C4I Conference (16-18 APR):** The USASOC C4I Conference brings together top leaders and technical experts from the Special Operations communications community to discuss current operational requirements and initiatives. Attendees will be represented from all USASOC units, SOCOM, the TSOCs and all the Components. There will be several opportunities for industry partners to interact with conference attendees.
- **SWA Tech Expo (16-18 APR):** An excellent opportunity to showcase your products and demonstrate your capabilities to some of the premier communications organizations in DOD, the SOF community, FORSCOM, USARC, the XVIII Airborne Corps, and the 82nd Airborne Division. Conference and Expo are collocated at the Iron Mike Conference Center.
 - Quality Attendance: Access to decision makers from both the SOF and Fort Liberty Signal Communities. Vendors will be able to attend portions of the USASOC C4I Conference. The conference agenda, once finalized, will be sent via email.



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- Senior Leadership Keynote Speakers: Speakers boost attendance and are always encouraged to visit exhibits.
- Debut your products and capabilities directly to the warfighter.
- Abundant networking opportunities.

Shadow Week Vendor Participation Opportunities

1. Shadow Warrior Association Tech Expo: Purchase a booth! Each booth includes: 2 booth personnel passes for the exhibit hall, listing on the EXPO and Golf Tournament Signage, general exhibit hall security.
2. Shadow Warrior Association Golf Tournament: Sponsor a hole! Sponsor a team! Provide raffle prizes! Golf and network with senior SOF signal leadership!
3. Host the social event or snacks. There are plenty of opportunities to sponsor. We will ensure you are credited in the signage and verbally.

For more information contact John McLaughlin at swa.vicepresident@gmail.com.
Thank you for your support! We look forward to seeing you in April!

John McLaughlin

COL (RET) John McLaughlin
President

The Shadow Warrior Association